



**Accelerate Your Skills To Succeed!**

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**CONTACT: Gary Bennett**  
**www.xcelme.com**  
**(480) 776-9111**

**Online Training Company Brings Live iPhone Development and Game Courses to the Masses**

**Summary:** xcelMe continues its expansion by offering new live online courses for hundreds of students around the world who want low cost/high value iPhone development and marketing training.

**Scottsdale, AZ** – September 9, 2009 -- xcelMe a leader in live online iPhone development and marketing training, has recently added the iPhone Game Programming Course to its all-star roster. This course, exclusively focusing on iPhone game development, will begin in November, 2009.

Experienced programmers and non-programmers alike are looking for skills to develop and market iPhone and iPod applications, especially games. Since xcelMe.com launched its first online iPhone development and marketing courses in February 2009, all courses have sold out in a matter of weeks.

Gary Bennett, xcelMe President says, "People have great ideas for iPhone apps and many are looking for ways to add to their skills and make themselves more marketable in this economy. They don't have the time or resources to travel across the country to sit in a classroom for several days. Our live online university addresses a critical need for these people."

xcelMe.com instructor-led courses address the needs for someone who has never programmed before, as well as those with years of experience, who desire to learn to develop and market iPhone applications.

## COMPREHENSIVE AND AFFORDABLE ONLINE UNIVERSITY FOR MAKING IPHONE APPS

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xcelMe.com offers seven courses in the series, from 2-4 weeks in duration. The courses are taught live, in the evening, twice a week, and are recorded for later viewing by any student. The cost of each course is only \$97 and can also be purchased in discounted bundles.

The live online courses are:

- Intro to Object Oriented Programming and Logic
- Objective-C 2.0 for iPhone Developers
- Cocoa & xCode for iPhone Developers
- iPhone SDK Programming – Getting it Done!
- iPhone SDK Programming – Advanced
- Beginning iPhone Game Development **\*\*New\*\***
- Introduction to Marketing iPhone Apps

“People are looking for instructors who have been there done that,” Bennett said. “They want to learn from developers that have written, published and marketed iPhone apps on the iTunes App Store”.

Some xcelMe students have realized their dream of having their apps in the Top 100 Paid Applications and have even reached the Top Paid App on the App Store! Check the App Store for Camera Genius and News Addict.

Additional information on xcelMe.com and/or the iPhone online development courses can be obtained by visiting [www.xcelMe.com](http://www.xcelMe.com) or by calling at (480) 776-9111.