

Accelerated Internet Strategies Accelerate Your Career and Applications

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New Online University for iPhone Developers

Accelerated Internet Strategies Launches The First Comprehensive And Affordable Online University For All Developers Regardless Of Their Development Experience

Scottsdale, AZ – A new and innovative online university recognizing the growing popularity of iPhone development and the need for an affordable and comprehensive training program launches its first series of online courses on Feb 2.

Accelerated Internet Strategies released their first iPhone development video on YouTube last month and has since been contacted by many developers seeking assistance creating their iPhone applications. Gary Bennett, President says, “Developers are seeking ways to increase their skills, make themselves more marketable in this economy, and don’t have the time or resources to travel across the country to sit in a classroom for several weeks. This online university addresses a critical need for these developers.”

With over 15,000 applications on the iTunes App Store and 500 million downloads since its inception over 6 months ago, the App Store provides a great distribution mechanism for developers seeking a large target audience.

Accelerated Internet Strategies courses address the needs of the new developer as well as those with years of experience seeking to learn to develop applications on this new device.

COMPREHENSIVE AND AFFORDABLE ONLINE UNIVERSITY FOR IPHONE DEVELOPERS

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Accelerated Internet Strategies offers five courses in the series. Each course is online and is one month long. The courses are taught live, in the evening, twice a week, and are also recorded and made available in the event the student can't make a particular class. The cost of each course is \$97.

Accelerated Internet Strategies online courses:

- 1) Introduction to Object Oriented Programming and Logic
- 2) Objective-C 2.0 for iPhone Developers
- 3) Cocoa & Xcode for iPhone Developers
- 4) iPhone SDK Programming – Getting it Done!
- 5) iPhone SDK Programming – Advanced

“Our online university is designed so developers can take classes they feel are needed based on their current skill set,” Bennett said. “Developers can take one, two or all the classes in the series. Whether the individual is paying for the courses themselves or by their employer, courses are designed to be affordable to all.”

All classes are taught Tuesday and Thursday evenings in a webinar format. Students need a high-speed Internet connection and a phone line to call in and listen. VoIP is also available if the student has speakers and a microphone instead of a phone line.

“Developers can quickly get up to speed and start writing applications faster and more efficiently than on their own,” Bennett said. “Because of the technology tools available today, developers can use these courses to become more marketable, productive or just have fun writing iPhone applications.”

Additional information on Accelerated Internet Strategies and/or the iPhone online development courses can be obtained at www.xcelme.com or by calling Gary Bennett at (480) 776-9111. There is also a video on YouTube explaining all the courses and the online university at http://www.youtube.com/watch?v=xwU_6BkUN0c